

BRANDFACE[®]

CLIENT SPOTLIGHT

**BURN OLD MINDSETS.
BUILD NEW BRIDGES.**

For Struggling
LEADERS

NAVIGATING
Complex Situations &
IMPOSSIBLE
Relationships

GREG STEPHENS
Communication Consultant



WHY GREG BECAME A **BRANDFACE**[®]

BRANDFACE[®] *Reviews*

"I received way beyond the value of the program."

-Greg Stephens



CHALLENGES / GOALS:

- Could clearly define what he does, but not how he was *different* in his space
- His LinkedIn profile didn't display the most crucial parts of his story or reflect his strong reputation
- Needed to generate quality leads, but didn't know how
- He'd spent too much energy chasing the wrong prospects and not enough time attracting the right ones

OUTCOME:

- "The process was spot on and helpful. Not only for my own brand but for my own clarity."
- "I have spent a lifetime building my reputation, creating the psychology required to influence others. I never knew how to *promote* the skill set I help others develop until I worked with BrandFace."
- "I even changed the name of my book because of my branding journey and have had immediate speaking opportunities, great feedback, and movement for my organization."
- "My book has achieved best seller status."

THE JOURNEY

Greg's Highlights

"I help leaders navigate complex situations and impossible relationships by burning old mindsets and building new bridges."

Helps struggling leaders with unresolved relationships have conversations they never thought possible

Natural human connector who helps individuals and organizations create a safe space to speak their truth

Master Certified Trainer and Master Storyteller focused on clear communication in high stakes situations

Certified Professional Mediator specializing in the root cause of conflict, providing revelations that bring results

Creator of multiple training programs designed to promote self mastery in order to build new bridges

Author of *Build New Bridges: The Art of Restoring Impossible Relationships* & Host of *A Shot of Inspiration* podcast



Greg's Story



When Greg Stephens was just four years old, he was asked what he wanted to do in life. His answer? “I want to help people get along.” But he couldn’t have known at that age just how prophetic that statement would become. One pivotal moment came when his Dad went to Vietnam and came back a completely different man. He became an evangelical, fire and brimstone preacher with almost cultish viewpoints. To compound the pressure, as Greg was graduating from high school, his Dad informed him that he was on his own to figure out living quarters, college and a career path. Over the next few years, he worked at several different jobs to put himself through Baylor University, including a welder’s helper, janitor, sales rep and selling cemetery property door to door. But each career step he took seemed to reflect the chaos and conflict that was present throughout his life. This path led him to seek the advice of a life coach to help him find his calling.

As they talked about his dreams and life experiences, he recalled his bold statement from childhood and realized that he could help bring people together by becoming a coach, himself. As a result, he embarked on a three year apprenticeship program, where he participated in 1,000 hours of coaching. After that, he created his own course focused on repairing relationships.

As an instructor, he realized that he could illustrate the importance of relationships and communication theories using his own, real-world experiences. That was the moment that prompted him to repair 36 personal relationships in two and a half years... including the one with his father.

Today, Greg helps leaders navigate complex situations and impossible relationships by burning old mindsets and building new bridges. He specializes in helping individuals and corporations clearly communicate in high stakes situations. He starts the relationship repair process by guiding them to a safe space to speak their truth. Next, he identifies the root cause of conflict, designed to provide revelations that bring results. He showcases expertise in human connection through his multiple certifications, including as a Master Trainer, Master Storyteller, and Professional Mediator. He is also the upcoming author of *Build New Bridges: The Art of Restoring Impossible Relationships* and the host of the *A Shot of Inspiration* podcast. With over two decades of experience in creating multiple training programs, he is confident that he can help every client achieve self mastery and build new bridges to more meaningful relationships and results.

Contact Greg



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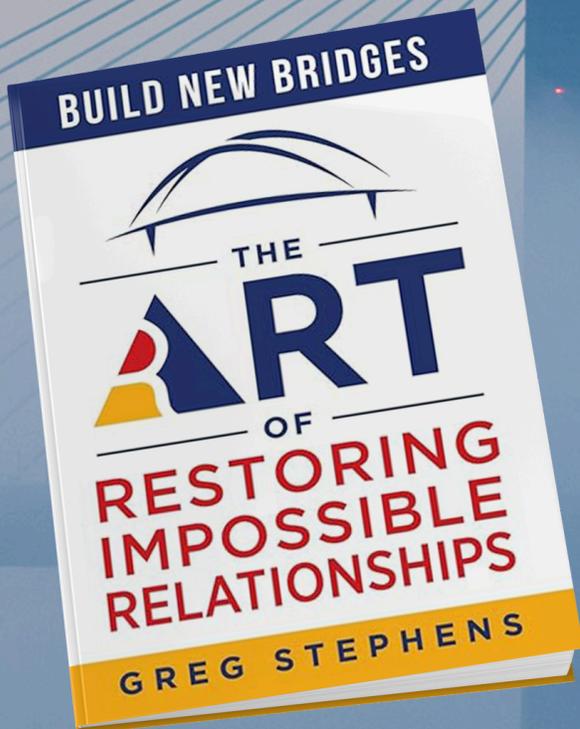
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Austin, TX



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Who We Are

Tonya Eberhart (Founder) & Michael Carr (CEO)

Coaches, Consultants & Experts hire us to build a profitable personal brand so they can 'change how they're seen & charge what they're worth'

BRANDFACE®

Creators of the most comprehensive personal brand building system across the globe

Known for packaging and presenting authentic brands that turn purpose into profit

Specializing in Coaches, Consultants & Experts who deserve to charge what they're worth

Bestselling authors on personal branding and hosts of the Be BOLD Branding podcast

Appeared 250+ times as expert guests and authorities on the subject of personal branding

Recognized for their Define, Develop & Display formula for profitable personal branding

[Learn More](#)

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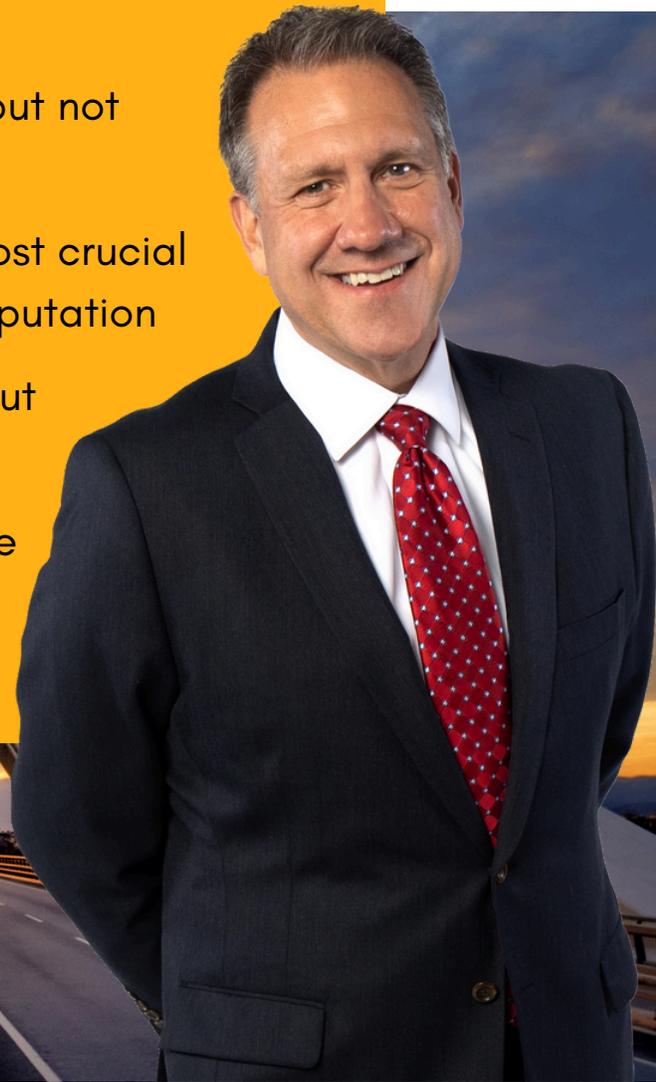
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Magazine



Why Greg Became a BrandFace®

Challenges

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Outcome

- "The process was spot on and helpful. Not only for my own brand but for my own clarity."
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