

BRANDFACE®

CLIENT SPOTLIGHT

Dubai's
LIFESTYLE
LOCATOR

Assists & Advises
Overseas Investors

NATE DANIA
Founder & CEO
888 Luxury Real Estate

Why Nate Became a BrandFace®

Challenges:

- He dreamt of becoming the go-to expert for luxury lifestyle properties in Dubai and beyond
- He wanted his brokerage to stand out in a dynamic real estate market amongst global competitors
- He sought to build an impactful brand that would reflect his unique personality and experience
- He needed to define his ideal clients, how he served them, and what truly set him apart

Outcome:

- “Nothing short of incredible. My brand now gives people a real sense of who I am—before we’ve even met.”
- “My brand now truly stands out as the go-to expert for luxury lifestyle properties in Dubai.”
- “When people reach out, they already feel like they know me, almost like reconnecting with an old friend.”
- “A unique, highly customized—and genuinely fun—experience that set me apart in all the right ways.”

Nate's Highlights

"I advise and assist overseas investors to locate luxury properties for their lifestyle and portfolio using my turnkey expertise as a lifelong native of Dubai."

Advises overseas investors seeking to grow wealth in a beautiful, business-friendly, and tax-free destination

A lifelong native of Dubai with extensive knowledge & experience selling a luxury lifestyle

Focused on luxury beachfront and waterfront properties for holiday homes or investments

Excels at working remotely with clients from all countries & cultures to ensure safe & secure investing

Experienced investor who advises on forecasting and ROI for other international investors

Certified as an International Property Specialist and Luxury Homes Marketing Specialist





Nate's Story

Born to immigrant entrepreneurs who built successful businesses in 1970's Dubai, Nate Dania learned early that combining mindset with honest work could transform lives. While his engineering degree from the University of Toronto might not have been his passion, it provided the analytical foundation for his true calling. When he earned his real estate license in 2008 amid a global recession, he defied odds by becoming the top agent among 80 colleagues in his first year. Drawing on his local expertise and exposure to over 200 nationalities throughout his life, Nate found his niche helping international investors acquire luxury properties beginning in his homeland, then eventually across the globe. This unique combination of deep local roots and global perspective earned him recognition as *'Dubai's Lifestyle Locator'*.

As a lifelong Dubai resident, Nate specializes in luxury beachfront and waterfront properties for both holiday homes and investments. He is also a Canadian citizen who excels at working remotely with clients from diverse cultures, ensuring their investments remain safe and secure. Beyond being a certified International Property Specialist and Luxury Homes Marketing Specialist, Nate is an investor himself who provides expert forecasting on cash flow and ROI. When not connecting overseas investors with their perfect Dubai property, he enjoys running, playing squash, reading, and spending time with his Pomeranian, Mate—always balancing his deep roots in Dubai with his continuing exploration of the world.

Contact Nate



Nate@888properties.com



[Connect with Nate](#)



Cell: +971 50 647 1095

Work: +971 4 883 2788



WHO WE ARE

**COACHES, CONSULTANTS & EXPERTS HIRE US TO BUILD A PROFITABLE PERSONAL BRAND
SO THEY CAN 'CHANGE HOW THEY'RE SEEN & CHARGE WHAT THEY'RE WORTH'**

Tonya Eberhart (Founder) & Michael Carr (COO)

- Creators of the most comprehensive personal brand building system across the globe
- Known for packaging and presenting authentic brands that turn purpose into profit
- Specializing in Coaches, Consultants & Experts who deserve to charge what they're worth
- Bestselling authors on personal branding and hosts of the Be BOLD Branding podcast
- Appeared 250+ times as expert guests and authorities on the subject of personal branding
- Recognized for their Define, Develop & Display formula for profitable personal branding

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