# BRANDFACE

CLIENT SPOTLIGHT



### WHY MARIA BECAME A BRANDFACE®

## Reviews

"It's an investment in your future. You can't put a price on it."

-Maria Deibert



CLICK IMAGE TO WATCH BRIEF VIDEO Maria describes her BrandFace journey

#### **CHALLENGES / GOALS:**

- Needed to build a new brand based on a strong foundation from her Navy background
- Need to narrow down her ideal clients to her natural niche, fellow veterans
- Wanted to achieve overall brand clarity with the help of unbiased personal branding experts
- Desired to be in the 'big leagues' with other clients who went through the BrandFace program

#### **OUTCOME:**

- "You nailed it. The response is amazing, and I'm connecting more."
- "Once the brand came out, people said, 'That's so you!"
- "I now have the tools for my emails, business cards, and social media platforms."
- "My bio is dialed into who I am, where I came from, and whom I serve."
- "Networking and speaking engagement information is at the ready."
- "It's an investment in your mission and your future. You can't put a price on it."

#### Maria's Highlights

I honor my fellow veterans by providing money mastery solutions so they can chart a course toward a worry-free financial future.

30 year veteran and U.S. Navy Senior Chief with 2 Navy Commendation medals and 4 Navy Achievement medals

Specializes in financial options for protection, safety, and growth for military veterans and their families

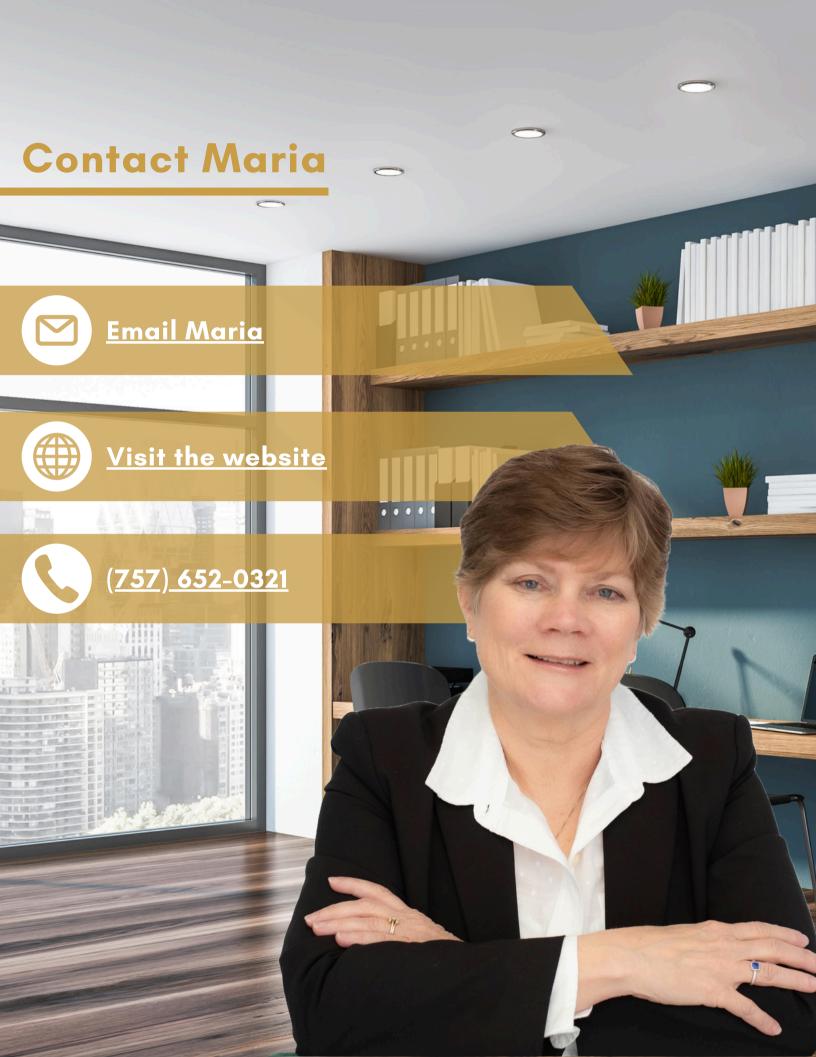
Assists veteran-owned small businesses through her





Maria Deibert determined early in life that everyone deserves a fulfilling outcome from their income. She grew up in Cincinnati with three siblings, in a loving, traditional home. Both parents worked; however, the family always seemed to struggle with money, focusing mostly on frugality and scarcity. In fact, throughout her childhood, as they moved from home to home, the size of their house shrank, and their commodities lessened. Stressed by the constant downsizing and monetary mayhem, Maria decided that she would never live financially frustrated again. Desperate for stability, she jumped at the Navy's offer to help pay for college, making enlistment her first significant step toward a secure future. Over the next 30 years of military service, she rose in rank to become a Navy Senior Chief, earning medals in Commendation, Achievement, Volunteer Service, Conduct, and more. After retiring from the Navy, she realized that most

veterans transitioning back to civilian life are not prepared for long-lasting financial security. And as fate would have it, her past experience had positioned her perfectly to sail toward her next career. Today, Maria honors her fellow veterans by providing money mastery solutions so they can chart a course toward a worry-free financial future. She specializes in financial options for protection, safety, and growth for military veterans and their families. She also assists veteranowned small businesses through her expertise in budget planning and employee benefits. She continues to be fueled by her conviction in the power of education, teaching informative financial planning workshops to help her clients seize monetary success. Her mission is to serve veterans with honor, courage, and commitment, giving them the peace of mind they deserve so they can achieve financial success.



#### Who We Are

Tonya Eberhart (Founder) & Michael Carr (COO)

Coaches, Consultants & Experts hire us to build a profitable personal brand so they can 'change how they're seen & chartge what they're worth'

#### BRANDFACE

**Creators** of the most comprehensive personal brand building system across the globe

**Known** for packaging and presenting authentic brands that turn purpose into profit

**Specializing** in Coaches, Consultants & Experts who deserve to charge what they're worth

**Bestselling** authors on personal branding and hosts of the Be BOLD Branding podcast

**Appeared 250**+ times as expert guests and authorities on the subject of personal branding

**Recognized** for their Define, Develop & Display formula for profitable personal branding

Learn More

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