# BRANDFACE CLIENT SPOTLIGHT

### From Stuntman to Soul Guide

For Accomplished, Heart-Centered Professionals

REIMAGINE, REALIGN & REIGNITE YOUR PATH.

**CURTIS RIVERS** 

HOLISTIC LIFE COACH Author | Speaker | Soul Guide

## WHY CURTIS BECAME A BRANDFACE®

## Reviews

"I'm getting discovery calls and I haven't even started promoting yet."

-Curtis Rivers



CLICK IMAGE TO WATCH BRIEF VIDEO Curtis describes his BrandFace journey

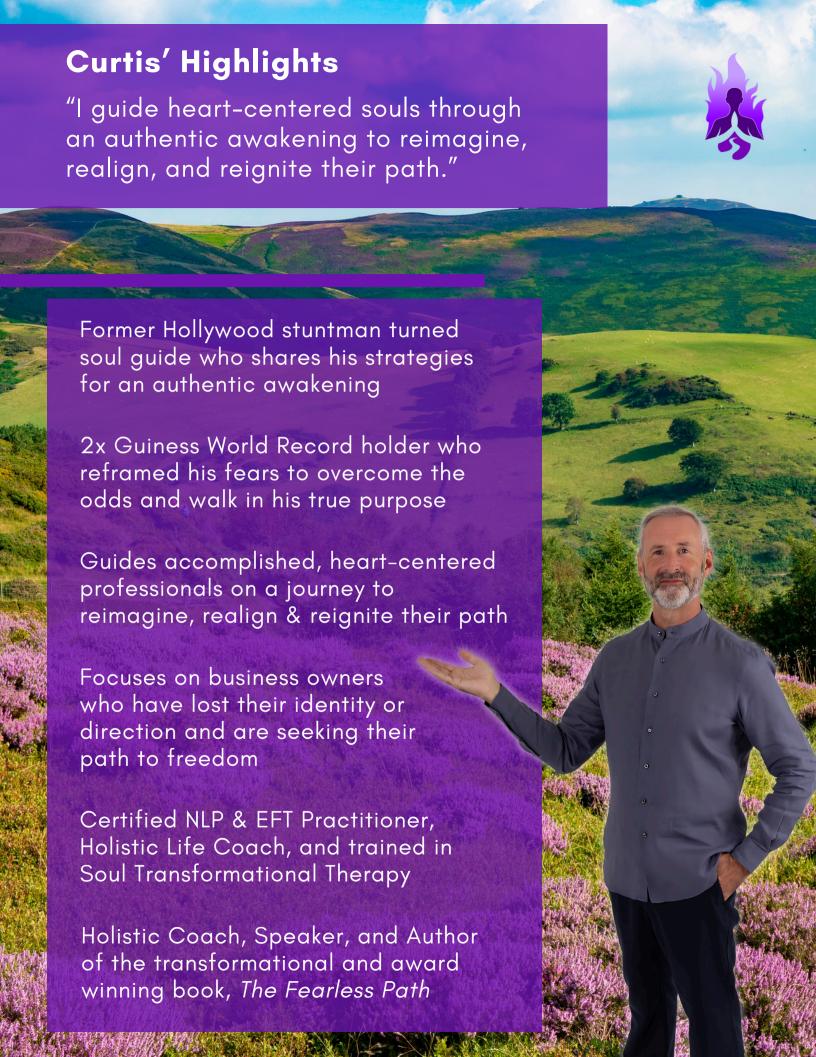
#### **CHALLENGES / GOALS:**

- Needed a brand that was complete, cohesive, memorable, and more than just a logo
- Needed a brand that would enhance his coaching prowess and land him more clients
- Wanted to steer his brand in the right direction after facing constant and consistent disappointment
- Needed to "let go" of the reins and let experts guide the overall direction of his brand

#### **OUTCOME:**

- "When I first approached you, I actually thought all I needed was a logo. You educated me on what a tiny part of the brand the logo actually is."
- "A year ago, I wasn't speaking to people about coaching. Now, I have this brand that people remember and compliment me on."
- "I now have things I can drop into presentations for cohesiveness."
- "I'm getting discovery calls and people signing up for the waiting list and I haven't even started promoting yet!"





## **CURTIS' STORY**



Curtis Rivers' story proves that it's never too late to discover your true calling. Growing up in low income housing in England, he was a quiet, introspective kid who spent most of his time at the library. However, when he played with other kids, he became highly competitive and even daring in a desperate attempt to fit in. At the age of eleven, he declared that he would become a stuntman, which resulted in a wave of skeptical laughter. He promptly wrote to television stations, asking what it would take to be a stuntman. A little over a decade later, that's exactly what he became.

What followed was an extraordinarily successful career as a Hollywood stuntman, where he triumphed over fear and conquered hundreds of challenges in film and television. His credits comprise two Guinness world records, and appearances in over 200 films and TV shows, including the iconic James Bond series. Despite decades of success, however, there was one big problem with this grandiose life. *It wasn't Curtis at all*. He realized that the bold path he had chosen as a child did not align at all with the spiritual and harmonious man he had become. So, in 2012, he set out on a journey to reimagine, realign, and reignite his path. And that's when the transformation began *From Stuntman to Soul Guide*.

Today, Curtis is a coach, speaker, and award winning author who shares his unique strategies for an authentic awakening. He guides accomplished, heart-centered professionals through the same signature steps he discovered during his own journey. He focuses primarily on helping business owners who have lost their identity or direction and are seeking their own purpose, position, and path to freedom. He's a certified NLP & EFT Practitioner, Holistic Life Coach, and is also trained in Soul Transformational Therapy & Coaching. His books include Seven Paths To Freedom and The Fearless Path (first place winner of the 2018 Mind, Body, and Spirit International Publisher Awards). His path is proof that, regardless of your situation or station right now, your soul is the compass that guides you toward your destiny.

## CONTACT CURTIS



Connect on LinkedIn

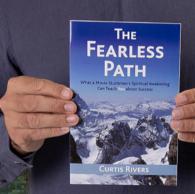


**Visit the Website** 



Download Your Alignment Compass

> GRAB CURTIS' BOOK!





#### WHO WE ARE

COACHES, CONSULTANTS & EXPERTS HIRE US TO BUILD A PROFITABLE PERSONAL BRAND SO THEY CAN 'CHANGE HOW THEY'RE SEEN & CHARTGE WHAT THEY'RE WORTH'



#### BRANDFACE

**Creators** of the most comprehensive personal brand building system across the globe

**Known** for packaging and presenting authentic brands that turn purpose into profit

**Specializing** in Coaches, Consultants & Experts who deserve to charge what they're worth

**Bestselling** authors on personal branding and hosts of the Be BOLD Branding podcast

**Appeared 250+** times as expert guests and authorities on the subject of personal branding

**Recognized** for their Define, Develop & Display formula for profitable personal branding

**Learn More** 

**AS SEEN IN** 

REALTOR®

**Entrepreneur** 





Tonya Eberhart (Founder) & Michael Carr (COO)