

BRANDFACE[®]

HOLIDAY EDITION

**OUR SPECIAL
AUTHOR EDITION**

**GIVE THE GIFT
OF KNOWLEDGE
& INSPIRATION**

Uplifting Books for
Evolving Entrepreneurs



**Your
Holiday
Gift List
is Inside!**



AUTHOR: JENN DRUMMOND



Top Book for
Resilience



ABOUT THE BOOK:

The 7 Secrets to Realizing Your Life Dream

In June 2023, Jenn became the first woman in the world to conquer the Seven Second Summits—the second tallest peaks on each continent. Life goal reached! Learn the 7 secrets to Jenn's success, and how you can apply her hard-earned lessons to becoming resilient and break proof!

BreakProof is a gripping testament to never giving up. The book embodies the spirit of a true go-getter and highlights the importance of life balance, goal setting, and living life to the fullest.

WHO SHOULD READ IT:

Seekers. Anyone who is seeking a life of authenticity and significance. If you've ever wondered whether you have it within you to do something extraordinary, this book is for you.

- ✓ You feel like you have zero motivation or goals that you wish to accomplish
- ✓ If every day feels monotonous, and you no longer look forward to pursuing your dreams
- ✓ If you visualize a different life each night and make plans without taking action
- ✓ If you've made positive changes in the past but struggled to turn them into lasting habits



Jenn
DRUMMOND



AUTHOR: MARK SEPHTON

Top Book for
Men's Mental Health



ABOUT THE BOOK:

Challenge traditional masculine expectations and encourage emotional expression.

Mark's work promotes emotional literacy and self-awareness among men, inspiring them to explore their own and others' feelings and responsibilities. Break the stigma around male vulnerability, and empower yourself to understand emotions, responsibilities, and relationships more deeply.

Mark creates safe spaces for men to examine themselves honestly. He believes that when men embrace their authentic masculine energy, it fosters an environment where feminine energy can flourish. This book is a candid way to gain insight into the unspoken emotional struggles of men, especially surrounding life's transitions.

WHO SHOULD READ IT:

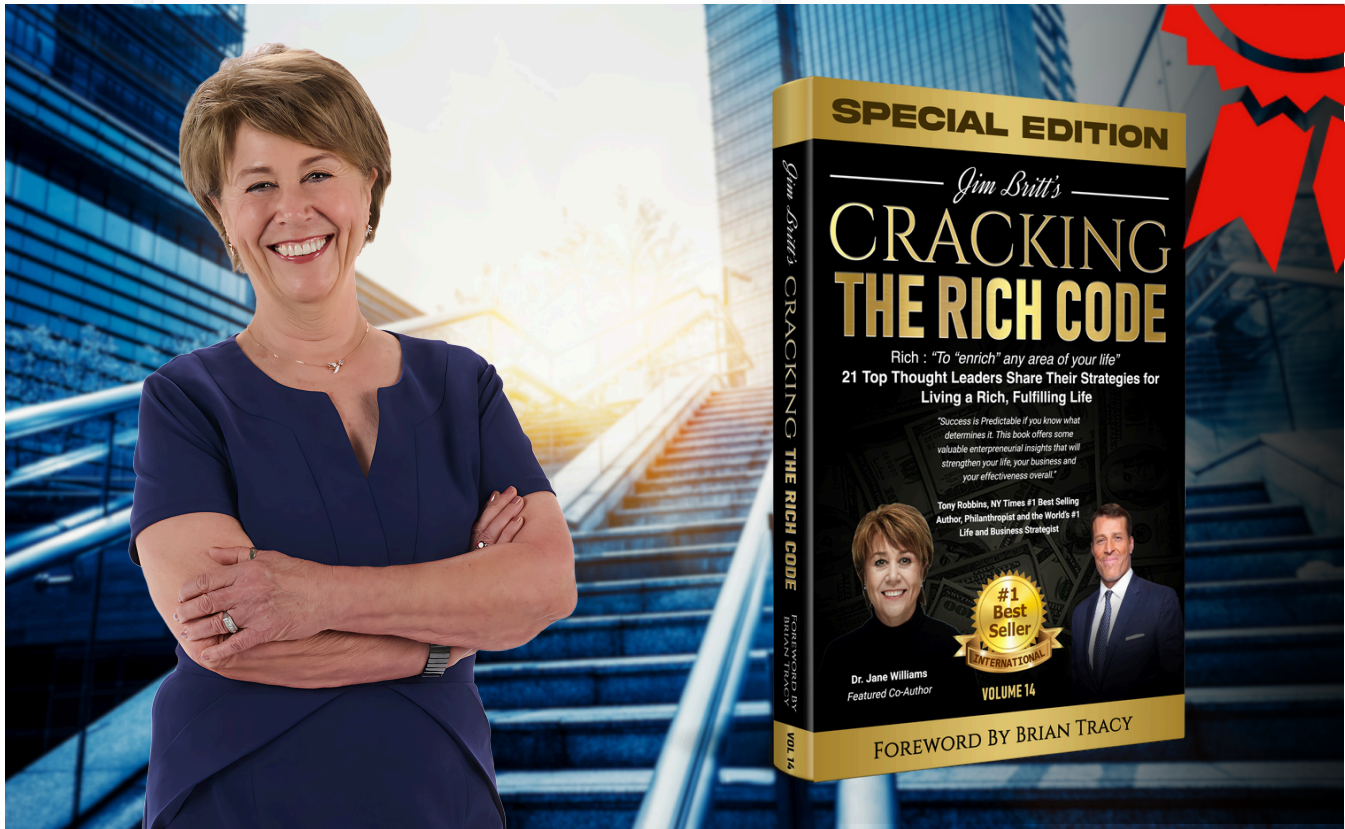
People seeking a deeper connection. This guide speaks to anyone craving real emotional growth, from men ready to embrace vulnerability, to women seeking to understand the unspoken struggles of men. Through raw personal insights and wisdom, Mark illuminates the path toward authentic connection and understanding.

- ✓ For men ready to break free from constraints and discover their authenticity
- ✓ For women seeking to better understand and support the men in their lives
- ✓ For couples seeking to create deeper connections
- ✓ Perfect for anyone navigating challenging transitions like divorce or personal crisis



AUTHOR: DR. JANE WILLIAMS

Top Book for
Aspiring Entrepreneurs



ABOUT THE BOOK:

Cracking The Rich Code highlights what being rich really means. It also goes hand in hand with how Jane helps women in IT careers to build rich lives. Being 'rich' isn't simply about making money. It's about creating and living the life you were meant to live. This collection examines the psychological and personal aspects of building a business, offering guidance for maintaining work-life balance.

A fresh perspective on the human elements of business success, exploring how to thrive as an entrepreneur while pursuing your goals. Whether you're innovating within a corporation or striking out on your own, discover strategies for navigating the challenges of business ownership while preserving your wellbeing and sense of purpose.

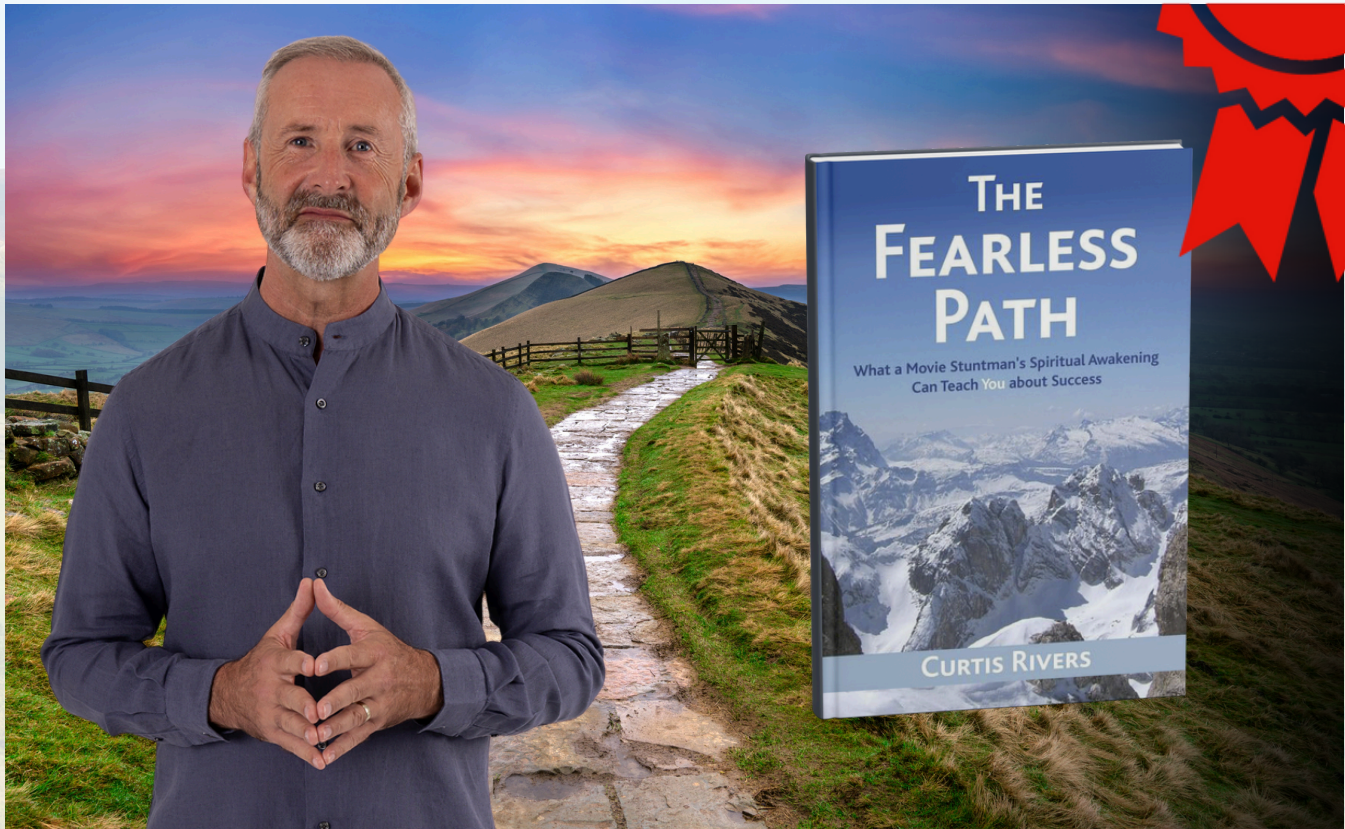
WHO SHOULD READ IT:

Aspiring Entrepreneurs. The series *Cracking The Rich Code* is perfect for anyone trying to find their footing in the crazy world of entrepreneurship. The articles are all about the human side of business, from a wide range of perspectives.

- ✓ Anyone trying to keep their sanity and navigate the wild world of entrepreneurship
- ✓ If you're an intrapreneur wondering if you can succeed as an entrepreneur
- ✓ If you're an aspiring entrepreneur ready to ignite your impact
- ✓ Perfect for anyone longing to be re-inspired with a fresh perspective and new motivation

AUTHOR: CURTIS RIVERS

Top Book for
Holistic Health



ABOUT THE BOOK:

"**The Fearless Path**" is a unique self-help book that blends spiritual wisdom with practical success principles, told through the lens of Hollywood stuntman Curtis Rivers' symbolic journey up a mystical mountain. This story addresses those with surface-level success but sense something missing in their lives.

Rivers' background as a stuntman provides rare insights into fear management and pushing beyond perceived limitations. His experience facing literal life-or-death situations gives weight to his teachings about overcoming mental barriers.

WHO SHOULD READ IT:

Professionals ready to make a transformational change. The book is ideal for anyone who feels that something is missing from their lives, but they can't quite put a finger on it. They may seem successful to others, but deep down, they dream of something more.

- ✓ Great for pragmatic professionals and those seeking deeper meaning.
- ✓ People who have attained external success but feel spiritually or emotionally unfulfilled
- ✓ Readers who appreciate learning through metaphor and storytelling
- ✓ Readers who value learning from someone with real-world experience in extreme situations



AUTHOR: REBECCA WHITMAN

Top Book for
Work-Life Balance



ABOUT THE BOOK:

How to Make a Six-Figure Income Working Part-Time is a guide to achieving work-life balance by focusing on seven key life areas. The book argues that financial success naturally follows when you align these fundamental aspects of your life - challenging the common belief that wealth must precede fulfillment.

Achieve financial freedom without sacrificing your life to work. The book challenges the notion that wealth requires overwhelming sacrifice while providing practical strategies for creating both prosperity and fulfillment.

WHO SHOULD READ IT:

Those seeking financial abundance and personal freedom. Anyone seeking actionable steps to balance seven interconnected life areas - from relationships to finances to wellbeing. Written in a conversational style, it shows how small changes can dramatically transform your lifestyle.

- ✓ Anyone who is over the get-rich-quick schemes or work-from-home gimmicks.
- ✓ Aspiring entrepreneurs ready to find their purpose and make a profit.
- ✓ Perfect for those seeking empowerment in their relationships, finances, emotional and physical wellbeing.



REBECCA WHITMAN
MAGNETIC ABUNDANCE MENTOR



AUTHOR: GREG MOHR

Top Book for Franchising



ABOUT THE BOOK:

You have the drive and work ethic...but just don't know how to start. This book provides a detailed roadmap covering essential topics such as different types of franchises, the advantages and disadvantages of the service industry, strategies for horizontal and vertical growth, wealth-building plans, and how to secure SBA loans for startup funding.

A Franchise Owner's Bible. Mohr outlines common pitfalls to avoid and guides readers through the entire process from initial training to grand opening. This practical approach to franchise ownership and clear, step-by-step guidance makes this book especially useful for corporate professionals considering franchising as a path to financial independence.

WHO SHOULD READ IT:

Franchise seekers. Corporate professionals considering a career change, aspiring entrepreneurs seeking structure, first-time business buyers, risk-aware investors, and service industry professionals. Perfect for people who want a realistic view of franchise ownership rather than just the success stories.

- ✓ Experienced franchise owners looking for advanced strategies
- ✓ Entrepreneurs who want to build a unique business model from scratch
- ✓ People who can make a significant initial investment in franchising
- ✓ Those with time and focus who are looking for quick, passive income opportunities



AUTHOR: BRANDY FERRER

Top Book for
Leadership



ABOUT THE BOOK:

So you want to be a leader, but here's what no one tells you... The things that made you successful up until this point aren't enough to make you an effective leader. It's hard work that doesn't come with a set of SOP's. The amount of responsibility you take on can be overwhelming, and even scary.

Uncover what it means to be a great leader. In this captivating read, leadership expert and consultant Brandy Ferrer reveals what tools you need to Spark your leadership. Learn how to ignite your authentic leadership style rather than forcing yourself into a rigid leadership mold. Ferrer's guidance allows you to discover and embrace your superpowers while building essential leadership competencies.

WHO SHOULD READ IT:

Evolving Leaders. This practical guide serves as a lifeline for emerging and seasoned leaders aiming to sharpen their capabilities, and professionals stepping into leadership roles. Perfect for those who want to fast-track their journey from team member to respected groundbreaker!

- ✓ Valuable for those overwhelmed by leadership responsibilities
- ✓ HR professionals and senior executives seeking to develop their leadership pipeline
- ✓ Perfect for new or aspiring leaders seeking to accelerate their development
- ✓ Great for leaders who want actionable tools and practical advice



AUTHOR: MIKE ASHABRANER

Top Book for
Authenticity



ABOUT THE BOOK:

Finding Belonging in a World of Resistance is an exploration of what it means to actively choose to break free from the boxes, labels, and stigmas that others use to define us. While it's often hard to realize we don't need to accept the descriptions others place on us, we can take back control of our lives... and resist a resistant world.

What is it like to know who you are at your core – your authentic self? Within the pages of this anthology, each author tells their unique story of self-awareness and determination, bringing the reader along their journey to stand up for themselves.

WHO SHOULD READ IT:

Rebels and game changers. This powerful anthology speaks to anyone who has ever felt the tension between society's expectations and their own truth. Whether you're standing at life's crossroads, questioning conformity, or yearning to break free from labels that don't quite fit, these stories offer a mirror to your own journey.

- ✓ Anyone feeling misunderstood or constrained by societal expectations and labels
- ✓ People struggling with authenticity and self-acceptance
- ✓ People interested in holistic personal development, particularly around themes of self-empowerment

 **THE REDNECK
CONNNECTOR**



WHO WE ARE: BRANDFACE

Top Book for
Personal Branding



TONYA EBERHART (FOUNDER) & MICHAEL CARR (COO)

ABOUT THE BOOK:

People don't do business with a logo. They do business with a person. Marketing yourself as an entrepreneur and the face of your business has become more complex. New marketing tools and platforms are being introduced almost daily. In order to break through the clutter and noise, you must define your point of differentiation and learn to develop and display your unique personal brand in a powerful, memorable way.

Change how you're seen and charge what you're worth – Learn how to become a recognized authority in Your industry, even if no one knows who you are right now. Develop a brand that attracts your ideal customer and stops the endless cycle of poor prospecting.

WHO SHOULD READ IT:

Entrepreneurs who are the face of their business. In this book, you'll learn many of the principles and tactics we've used to position and market our clients for success.

- ✓ Coaches, Consultants & Experts looking to dramatically differentiate themselves
- ✓ Anyone struggling with prospecting or positioning themselves uniquely
- ✓ Entrepreneurs interested in learning to use today's marketing tools differently
- ✓ Professionals who want to be set for long term success

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