

# BRANDFACE<sup>®</sup>

CLIENT SPOTLIGHT

## RELEASE THE GREATNESS

For Enterprising  
& Ambitious  
Women of Faith

How To  
**SPREAD YOUR WINGS**  
and Walk in Your  
**GRAND PURPOSE**



**SUNDRA JOHNSON**

FOUNDER, Release the Greatness  
COACH | SPEAKER | MINISTER

# WHY SUNDRA BECAME A BRANDFACE®

“I’m focused on my true purpose and who I really wanted to help.”



## CHALLENGES / GOALS:

- Needed to formalize her women’s mentoring program and offer it out to other women who need her services
- She had come to a stopping point because she didn’t have a clear way to explain her coaching business
- She didn’t have the messaging or vehicle to let others know what she was doing and why she does it

## OUTCOME:

- “BrandFace helped me to focus in on my true purpose and who I really want to help.”
- “My brand is now formalized and has parameters around what I wanted to do.”
- “I have a vehicle to market the coaching and mentoring side of my ministry now.”
- “Now I can grow the ministry and assist more women in need, which is truly my purpose.”

THE JOURNEY

# SUNDRA'S HIGHLIGHTS

I coach enterprising and ambitious women of faith using encouragement and accountability so they can realize their purpose and “release the greatness”.

- Inspires women of faith to spread their wings, walk in their grand purpose, and release their greatness
- Coaches enterprising women to unleash their God-given gifts through encouragement and excellence
- Offers coaching programs for women who are seeking direction and accountability into the next phase of life
- 20+ years of counseling experience as an ordained minister helping others triumph over life's transitions
- Founder of *Sundra Johnson International Ministries & Release the Greatness* coaching programs
- Member of the *International Association of Christian Counselors* with a Women's Coaching Certification



# SUNDRA'S STORY



Sundra Johnson's life is marked by a resilience that has helped her and countless others 'release the greatness'. Growing up as the eldest daughter in a Christian household, Sundra witnessed how her hardworking mom took numerous neighborhood kids under her wing without regard to their situation or station. It was these acts of kindness, combined with personal challenges and transitions, that became the catalysts behind Sundra's calling toward a life of service. In church is where her wisdom and leadership skills came naturally, attracting family, friends, church members, and even her real estate clients to ask for advice as they were preparing to make major life transitions. Sundra realized that this was her calling, and heeded that call by founding her nonprofit, *Sundra Johnson Ministries*, as well as *Release the Greatness Coaching*.

Today, Sundra inspires women of faith to spread their wings, walk in their grand purpose, & 'release their greatness'. Her coaching programs help enterprising women who are seeking direction and accountability into the next phase of life. She has contributed 20+ years of counseling as an ordained minister helping others triumph over life's transitions. She has also participated in domestic and overseas missions, including locations such as Ghana, Kenya, Austria, Dubai, and more. Sundra is a proud member of the International Association of Christian Counselors, and holds a Women's Coaching Certification. Her personal mission is to create a positive impact on women across the globe, empowering them to unleash their God-given gifts through encouragement and excellence.



# CONTACT SUNDRA



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# WHO WE ARE

COACHES, CONSULTANTS & EXPERTS HIRE US TO BUILD A PROFITABLE PERSONAL BRAND  
SO THEY CAN 'CHANGE HOW THEY'RE SEEN & CHARGE WHAT THEY'RE WORTH'

BRANDFACE

## Tonya Eberhart (Founder) & Michael Carr (COO)

- Creators of the most comprehensive personal brand building system across the globe
- Known for packaging and presenting authentic brands that turn purpose into profit
- Specializing in Coaches, Consultants & Experts who deserve to charge what they're worth
- Bestselling authors on personal branding and hosts of the Be BOLD Branding podcast
- Appeared 250+ times as expert guests and authorities on the subject of personal branding
- Recognized for their Define, Develop & Display formula for profitable personal branding

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