

BRANDFACE[®]

CLIENT SPOTLIGHT

MAKE YOUR MARK

For High Level
Thought Leaders
& Creatives

UNVEIL

Your Story
Your Voice
Your Visibility

MARK SEPHTON

Speaker | Author | Podcaster
King of Conversation



WHY MARK BECAME A **BRANDFACE**®

BRANDFACE® *Reviews*

"More people are enquiring about exposure and media representation."

-Mark Sephton



CLICK IMAGE TO WATCH BRIEF VIDEO
Mark describes his BrandFace journey

CHALLENGES / GOALS:

- He heard a question nobody wants to hear..."You do so many things, but what exactly is it that you do?"
- Needed help with his messaging to bring clarity to who he serves and exactly what he does
- Challenged with wearing 'too many hats' and needed to communicate in a way that encompasses everything he does

OUTCOME:

- "I felt like I really connected with my purpose in a beautiful way. That was probably the standout."
- "It absolutely hit on all the different things that I do, whether it's writing, speaking, emceeing, or interviewing."
- "I discovered that the main reason why I give people a voice is because I felt I didn't have one as a kid...that rocked my world."
- "More people are enquiring about exposure and media representation."
- "The proofs in the pudding. It's been really beneficial for me in this journey with you guys."

THE JOURNEY

MARK'S HIGHLIGHTS



I help high-level thought leaders and creatives unveil their story, voice, and visibility so they can make their mark.

- Empowers high-level thought leaders & creatives to unveil their inner story & voice and make their mark
- Increases visibility and rapport through storytelling, interviews, media strategy, & content creation
- Contributing author for reputable business magazines, including *Entrepreneur*, *Brainz*, & *SUCCESS*
- Conducted 5,000 life-changing interviews with thought leaders and creatives as the 'King of Conversation'
- Creates a safe space for aspiring thought leaders to feel heard, find confidence, and ignite their impact
- Recognized for his contribution as an inspiring storyteller who provides positive exposure and opportunities
- Bestselling author of 3 books on the subject of personal development: *Inside Job*, *Plot Twist* & *Mark of a Man*



MARK'S STORY



Mark Sephton's resilience, like most sincere leaders, began with a transformational mixture of both challenge and inspiration. At just eleven years old, he was severely bullied due to his weight, an experience that, though painful, taught him that everyone deserves to be seen and loved regardless of their plight or appearance. This realization was compounded by spending time with his grandfather, who took him on work adventures as he delivered produce to local restaurants, pubs, and hotels. Mark watched as his grandfather listened to his customers and helped them solve simple problems, which created an atmosphere of genuine rapport. He also realized one important factor that would become more impactful than any other lesson in his life. At the heart of every successful entrepreneur is a problematic childhood, and a heart that desires to be heard. This lesson not only made him more relatable, it set the trajectory for his life as a contributor. He began creating YouTube videos sharing his unique and uplifting reflections, and was discovered by an *Entrepreneur* magazine editor who requested to write about his content. Soon, his thought leadership prompted him to write books, create a radio show, and host speaking engagements across the globe. Since that time, Mark has helped numerous high-level thought leaders and creatives unveil their story, voice, and visibility so they, too, can make their mark on the world.

Today, Mark creates a safe space for aspiring thought leaders to feel heard, find confidence, and ignite their impact. He does this by increasing their visibility and rapport through storytelling, interviews, content creation, and media presence. In fact, he has conducted over 5,000 life-changing interviews with thought leaders and creatives, and is often referred to as the 'King of Conversation'. For almost a decade, he has been a contributing author for reputable business magazines, including *Entrepreneur*, *Brainz*, *Global Woman*, and *Success*. Serving as an example for his own advice, Mark has shared his life experiences as an author of three books on the subject of personal development: *Inside Job*, *Plot Twist & Mark of a Man*. He's recognized for his contribution as an inspiring storyteller who provides positive exposure and opportunities for others who have a great purpose and passion to make their mark in their own distinctive way.



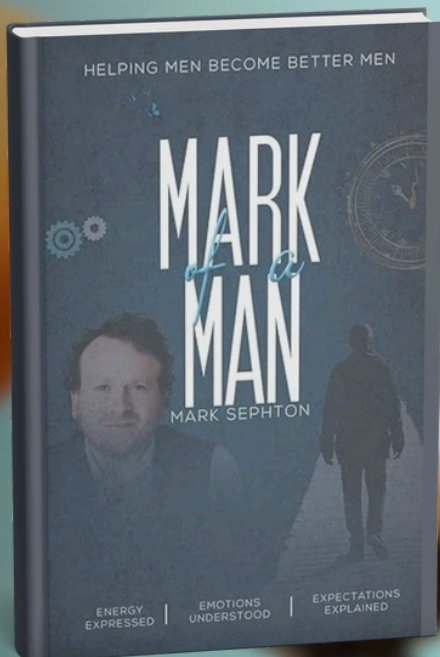
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WHO WE ARE

COACHES, CONSULTANTS & EXPERTS HIRE US TO BUILD A PROFITABLE PERSONAL BRAND
SO THEY CAN 'CHANGE HOW THEY'RE SEEN & CHARGE WHAT THEY'RE WORTH'

BRANDFACE

Tonya Eberhart (Founder) & Michael Carr (COO)

- Creators of the most comprehensive personal brand building system across the globe
- Known for packaging and presenting authentic brands that turn purpose into profit
- Specializing in Coaches, Consultants & Experts who deserve to charge what they're worth
- Bestselling authors on personal branding and hosts of the Be BOLD Branding podcast
- Appeared 250+ times as expert guests and authorities on the subject of personal branding
- Recognized for their Define, Develop & Display formula for profitable personal branding

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