

BRANDFACE®

CLIENT SPOTLIGHT

INSPIRED & CURATED TRAVEL

Guided by the
Chef on a Quest

Bold Adventures

History, Local Cuisine
& Divine Inspiration

JENNIFER JOHNSON

Curated Travel Guide
Chef on a Quest



WHY JENNIFER BECAME A BRANDFACE[®]

“There were a lot of issues I wasn’t thinking about when it came to my brand. BrandFace really helped me focus.”



CHALLENGES / GOALS:

- Wanted a reboot of her brand, and a fresh new look all around (logo, website, social channels, etc).
- Needed fresh new ideas on how to promote her business better (to the right people)
- Needed help in finding and reaching her ideal clients
- Wanted a consistent presence that differentiated her from other travel experts

OUTCOME:

- “My ideal customer has been identified!”
- “I’m attracting them more with my fresh new presence.”
- “There were a lot of issues I was not thinking about when it came to my brand. BrandFace helped me focus in.”
- “Everything is aligned now for consistency, and is on brand....everywhere.”
- “Now I have everything I need to promote myself effectively.”

THE JOURNEY

JENNIFER'S HIGHLIGHTS

I provide curated travel for explorers who are seeking bold new adventures focused on history, divine inspiration, and local cuisine.

- Specializes in inspired & curated group travel for women or couples seeking adventures off the beaten path
- Recognized for her personalized trips with local experts focused on history, divine inspiration, and local cuisine
- Over a decade of leading her travelers on international trips, including the Camino De Santiago pilgrimage
- Known as the *Chef On A Quest*, her Culinary degree adds an extra layer of adventure featuring local food & wines
- Her thorough research empowers customers to navigate new countries with ease and cultivate cultural confidence



JENNIFER'S STORY

Jennifer Johnson isn't just a travel enthusiast, she's a pathfinder for fearless explorers seeking adventures beyond the tourist traps. At age 16, she embarked on her first international trip to Mexico in an effort to overcome the fear and self doubt she felt as an adolescent. Fortunately, it not only did that, but it launched an independent streak that changed the trajectory of her life. She began taking international trips as a solo woman, including a pilgrimage across the famous Camino De Santiago. Throughout her 500-mile journey, she forged lifelong bonds, memories, and confidence. Her desire to share this life-changing experience with others prompted her to lead her first group trip of 12 people across the Camino. After that, she infused her earlier Culinary degree, a secondary passion, into her trips for a well rounded and memorable experience.

Today, Jennifer is known as the *Chef on a Quest*, who provides inspired and curated travel for independent women and couples who are seeking bold new adventures and experiences. Jennifer immerses you in history, divine inspiration, and savory cuisine, with help from local experts. She leads each trip with expertise and enthusiasm, and with the help of her culinary background, she encourages her fellow travelers to expand their epicurean horizons. Her thorough research empowers customers to navigate new countries with ease and cultivate cultural confidence. She's highly recognized for her personalized trips, so you can forget cookie cutter tours and get ready to explore with a whole new mindset.



CONTACT JENNIFER

**Winn
Journeys**
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**Jennifer
Winn JOHNSON**
CHEF ON A QUEST



WHO WE ARE

COACHES, CONSULTANTS & EXPERTS HIRE US TO BUILD A PROFITABLE PERSONAL BRAND
SO THEY CAN 'CHANGE HOW THEY'RE SEEN & CHARGE WHAT THEY'RE WORTH'

BRANDFACE

Tonya Eberhart (Founder) & Michael Carr (COO)

- Creators of the most comprehensive personal brand building system across the globe
- Known for packaging and presenting authentic brands that turn purpose into profit
- Specializing in Coaches, Consultants & Experts who deserve to charge what they're worth
- Bestselling authors on personal branding and hosts of the Be BOLD Branding podcast
- Appeared 250+ times as expert guests and authorities on the subject of personal branding
- Recognized for their Define, Develop & Display formula for profitable personal branding

LEARN MORE >



AS SEEN IN

Entrepreneur.



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MAGAZINE