

# BRANDFACE<sup>®</sup>

CLIENT SPOTLIGHT

## RAPID ALTITUDE ASSESSMENT

Find 6 Figures  
In 60 Minutes

Helping High Tech Companies  
MONETIZE THEIR SERVICES

**SHAUN MCANDREW**  
AERIAL ADVISOR



# WHY SHAUN BECAME A **BRANDFACE**

## BRANDFACE *Reviews*

"I felt like I had a split personality. But now I'm focused on who I really am."

-Shaun McAndrew



CLICK IMAGE TO WATCH BRIEF VIDEO  
Shaun describes her BrandFace journey

## CHALLENGES / GOALS:

- Shaun felt like she had a 'split personality'
- Needed a brand that could cross both sides of what she was trying to accomplish as a single entity
- Needed a 'label' that actually looked like what she was doing
- Needed to convey a high value presence for high level clients
- Wanted a compelling brand that would encourage curiosity and become a conversation starter

## OUTCOME:

- "I tried to figure it out on my own for over a year, and you guys did it. You named my super power."
- "It aligned all the questions I had and pulled it all together in a single thread."
- "It has opened the door and brought down every barrier, and I get to talk to the *person*."
- "Aerial Advisor is its own icebreaker. People ask me about it now, and I love that opportunity to tell them more."

THE JOURNEY

# SHAUN'S HIGHLIGHTS

Innovative business owners & executives rely on my aerial perspective to help them streamline their processes, refine their offers, and grow their profits



- Specializes in helping high level technology companies with a holistic approach to monetizing services
- Known for finding '6 figures in 60 minutes' through her unique & exclusive Rapid Altitude Assessment
- Teaches a systematic, proven process to overcome internal obstacles, align leaders and refine offers
- Over 27 years in the Navy leading hundreds of people with efficiency, productivity, and empowerment
- Aids clients in solving major challenges and delivering products or services to market seamlessly & successfully
- Relies on her aerial view and optimistic mindset to help her clients "Think Forward and Choose Excellence"



# SHAUN'S STORY



From a young age, Shaun McAndrew was destined to ascend to achievement. Her Dad was a teacher, and her mom was a stock broker, instilling in her both a desire to learn and grow. Her dad always pushed her to be a high achiever, teaching her the importance of standing her ground and realizing her own value. As a result, she was an accomplished student, which set the stage for an upward trajectory. After school, she immediately entered Naval service, launching an impressive 27 year career as a helicopter pilot and Commanding Officer, during which she led a squadron of 500 people and 17 aircraft, producing an average of 200 qualified students annually. Her squadron also received the Ellyson Award for the most efficient production squadron in the Navy. Throughout her tenure, she focused on leadership development, productivity, and efficiency. When the time came to return to civilian life, she was perfectly poised for a natural transition into consulting and coaching, helping innovative business owners and executives with an 'aerial perspective' to streamline their processes, refine their offers, and monetize their services.

Today, Shaun is known as the *Aerial Advisor*, and her mantra is "Think Forward, Choose Excellence". She specializes in helping high level tech and biotech companies with a holistic approach to monetizing their services. She's most known for finding '6 figures in 60 minutes' through her unique and exclusive Rapid Altitude Assessment. Shaun teaches a systematic, proven process to overcome internal obstacles, align leaders and refine offers. Her clients rely on her aerial view and optimistic mindset to help them solve major challenges and deliver a product or service to market seamlessly and successfully.



# CONTACT SHAUN



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**AERIAL  
ADVISOR**  
SHAUN McANDREW

# WHO WE ARE

COACHES, CONSULTANTS & EXPERTS HIRE US TO BUILD A PROFITABLE PERSONAL BRAND  
SO THEY CAN 'CHANGE HOW THEY'RE SEEN & CHARGE WHAT THEY'RE WORTH'

BRANDFACE

## Tonya Eberhart (Founder) & Michael Carr (COO)

- Creators of the most comprehensive personal brand building system across the globe
- Known for packaging and presenting authentic brands that turn purpose into profit
- Specializing in Coaches, Consultants & Experts who deserve to charge what they're worth
- Bestselling authors on personal branding and hosts of the Be BOLD Branding podcast
- Appeared 250+ times as expert guests and authorities on the subject of personal branding
- Recognized for their Define, Develop & Display formula for profitable personal branding

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