

# BRANDFACE<sup>®</sup>

CLIENT SPOTLIGHT

Embracing New  
Ways to Wealth  
in the Modern World

For GLOBAL-MINDED  
ENTREPRENEURS

**JEFFREY E. BERGER**

AUTHOR | GLOBAL AMBASSADOR | TV HOST

UIPM Honorary Doctorate Recipient



# WHY JEFFREY BECAME A **BRANDFACE**®

## BRANDFACE® *Reviews*

"I stepped into my uncomfortable zone... which is where you grow."

-Jeffrey E. Berger



CLICK IMAGE TO WATCH BRIEF VIDEO  
Jeffrey describes his BrandFace journey

### CHALLENGES / GOALS:

- Needed his brand identity to resonate with a desired audience
- Wanted to stand out and stay relevant in a rapidly changing world
- Mission to share his unique story of 'circumventing the system' in multiple areas of life to achieve optimum wellness
- Emphasize that he helps his clients with a finance-first approach
- Attract global-minded entrepreneurs who are open to learning modern investments methods to achieve financial fitness

### OUTCOME:

- "I now have a more polished and professional look and more entrepreneurs are seeing my content"
- "It's helped catapult me and I can't keep up with the people reaching out to me now!"
- "I've had a complete facelift that has been successfully accomplished. Now it's time to get out there and make the difference I'm here to do."

THE JOURNEY

# JEFFREY'S HIGHLIGHTS

I provide **global-minded entrepreneurs** with new ways to wealth in the modern world, so they can **circumvent the system** and go from financial fatigue to financial freedom.



- Specializes in circumventing broken and corrupt systems and embracing new ways to wealth in the modern world
- Certified Holistic Wellness Coach with a 'finance first' approach to achieving all-encompassing personal well being
- Encourages visionary entrepreneurs to invest in emerging technologies to diversify their investment portfolios
- Pioneer and Global Ambassador for International Real Estate Fractional Ownership through digital currency
- 2x recipient of the MUPO Award for his health & wellness TV interview series, *Holistic Mental & Financial Fitness*
- 3x bestselling author and award winning recording artist with regular features in top holistic wellness publications



# JEFFREY'S STORY

“Never give up.” These words, spoken by his father, have fueled Jeffrey Berger’s drive to overcome numerous challenges and circumvent corrupt systems throughout his lifetime. His first major life turn of events happened after being diagnosed with Type 2 Diabetes, anxiety, and depression. He became one among millions who fell prey to a corrupt health system that simply pushed more prescriptions rather than long term solutions. In that moment, with his father’s mantra as a guide, he chose to break away from the system and pursue his own path in the form of holistic wellness. After successfully coming off of 5 medications, reversing his diabetes, losing weight, and significantly improving his mental health, he realized that he was just beginning his journey. He was also struggling financially at the time, and the repercussions of financial stress continued to impact him on all fronts. When he attempted to solve his financial woes, he realized that the financial system was also broken and corrupt, designed to promote only the proverbial top 1% into the wealth category. He began to pursue modern methods of growing wealth, and that’s when he realized that everything works together like a chain reaction, and that holistic mental and financial fitness is a new path to wealth.

Today, Jeffrey provides global-minded entrepreneurs with new ways to wealth in the modern world, so they can circumvent the system and go from financial fatigue to financial freedom. He specializes in circumventing broken and corrupt systems and encourages visionary entrepreneurs to invest in emerging technologies to diversify their investment portfolios. Jeffrey is a Certified Holistic Wellness Coach with a ‘finance first’ approach to achieving all-encompassing personal well being. He’s also a pioneer and Global Ambassador for International Real Estate Fractional Ownership through digital currency. His accomplishments include being a 2x recipient of the MUPO Award for his renowned health and wellness-centric TV series, *Holistic Mental & Financial Fitness*, as well as a 3x bestselling author and award winning recording artist with regular features in top digital publications.



# CONTACT JEFFREY



[Connect on LinkedIn!](#)



[jeffreieberger.biz](http://jeffreieberger.biz)



[Meet With Jeff](#)



**ABUNDANCE IN  
OPTIMUM WELLNESS**

CIRCUMVENT THE SYSTEM



# WHO WE ARE

COACHES, CONSULTANTS & EXPERTS HIRE US TO BUILD A PROFITABLE PERSONAL BRAND  
SO THEY CAN 'CHANGE HOW THEY'RE SEEN & CHARGE WHAT THEY'RE WORTH'

BRANDFACE

## Tonya Eberhart (Founder) & Michael Carr (COO)

- Creators of the most comprehensive personal brand building system across the globe
- Known for packaging and presenting authentic brands that turn purpose into profit
- Specializing in Coaches, Consultants & Experts who deserve to charge what they're worth
- Bestselling authors on personal branding and hosts of the Be BOLD Branding podcast
- Appeared 250+ times as expert guests and authorities on the subject of personal branding
- Recognized for their Define, Develop & Display formula for profitable personal branding

LEARN MORE >



AS SEEN IN

Entrepreneur.



REALTOR®  
MAGAZINE