

BRANDFACE[®]

CLIENT SPOTLIGHT

How to
GET CLARITY,
CLAIM YOUR VOICE,
and FIND YOUR FIRE

For Ambitious Women
IN THE IT WORLD

DR. JANE WILLIAMS
IT LEADERSHIP COACH



WHY JANE BECAME A BRANDFACE

“I feel so much more balanced and organized now. I have a plan.”

-Jane Williams



CHALLENGES / GOALS:

- Needed a brand that gave her confidence in how she presented herself
- Battled a year of constant frustration ‘doing this and doing that’
- Had a book coming out (co-authored with Jim Britt) and needed to ‘get it all together’
- Didn’t have the skillset to portray the image she needed to portray
- Needed to articulate her worth and release the imposter syndrome that can happen when you compare yourself to others.

OUTCOME:

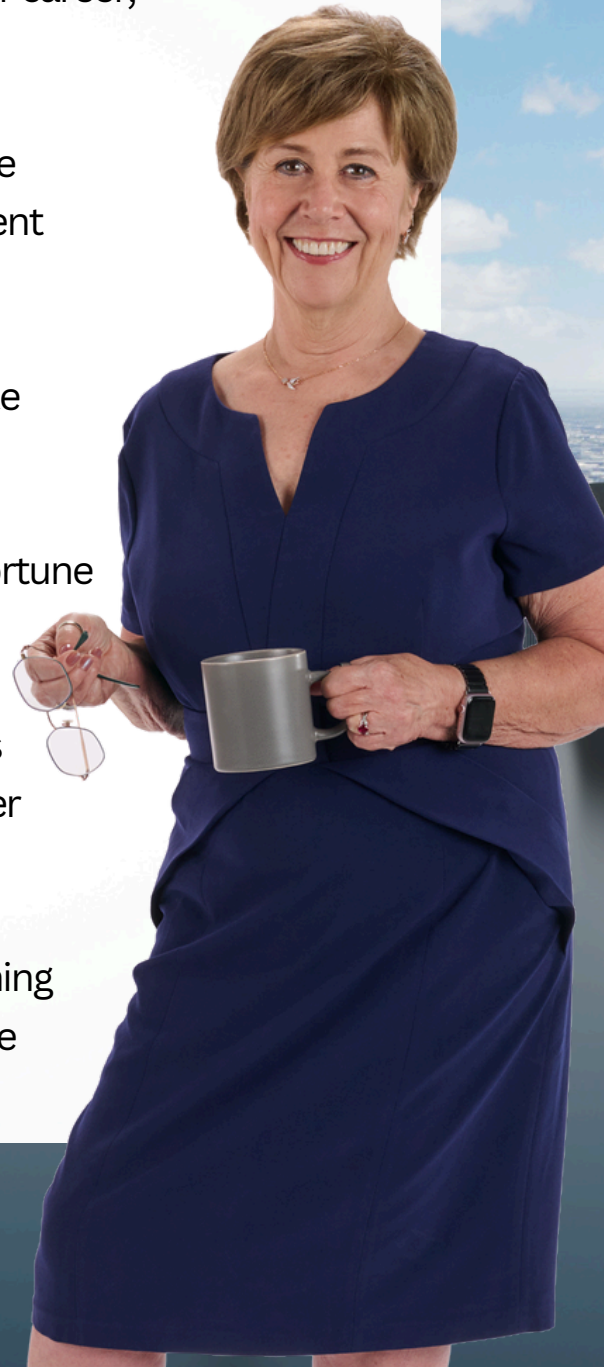
- “I was able to finally express that I really am great at what I do!”
- “This helped me understand who I am, what my personality is, and who I’m best suited to serve.”
- “I was able to build the bridge between my new book release and my brand with great clarity.”
- “I feel so much more balanced and organized now. I have a plan.”
- “People want you to do cheesy stuff. This is solid stuff.”

THE JOURNEY

JANE'S HIGHLIGHTS

I coach ambitious women in IT to get clarity on their career, claim their voice, and find their fire.

- Coaches ambitious IT women to get clarity on their career, claim their voice, and find their fire to succeed
- Over two decades at IBM successfully climbing the leadership ladder in a male dominated environment
- Exceptional problem solver certified in Design Thinking, with a Doctorate in Leadership of Remote Teams
- Extensive experience managing global teams in Fortune 500 companies and a multitude of industries
- Actively listens and creates order out of the chaos to help clients clarify & capture their desired career direction
- Offers a bespoke experience that combines coaching and mentorship to inspire women across the globe



JANE'S STORY

Sometimes, the best way through a brick wall isn't straight through it; it's around or over it." These words, spoken by Jane Williams' father, perfectly represent her transformation from timid to triumphant. At a young age, Jane was known to be intellectual and creative. She even skipped ahead to the first grade, and while this helped her academically, she was personally overwhelmed by the transition, causing her to become shy and reserved. This condition seemed to plague her path for years, until the day came to do a speaking presentation for her IT graduate class. She realized that she didn't want to be remembered for falling apart and failing... but for giving an amazing performance. The time had come to find her fire and rise to the challenge, which is exactly what she did. This launched a transformation that not only gave her the courage and confidence to speak up and stand up for herself, it fueled an enormously successful career at IBM, where she flourished in a male-dominated industry over the next two decades. During her time there, she gained extensive experience managing global teams in Fortune 500 companies and a multitude of industries. And, after making her way around many brick walls and traveling across the world, she knew it was time to ignite her solo career and pay it forward.

Today, Jane coaches ambitious women in IT to get clarity on their career, claim their voice, and find their fire. After successfully climbing the leadership ladder and charting her own path to success, she now helps other women rise to their idea of success in their careers. Jane is an exceptional problem solver who is certified in Design Thinking, with a Masters in Information Technology and a Doctorate in Leadership of Remote Teams. She actively listens and creates order out of the chaos to help her clients clarify and capture their desired career path. Her mission is to offer a bespoke experience that combines coaching and mentorship while encouraging and inspiring women across the globe.



CONTACT JANE



[Connect on LinkedIn](#)

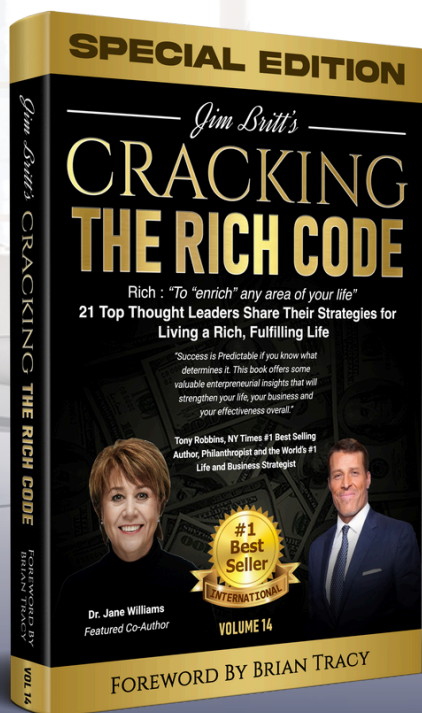


FindYourFireCoach.com

SCAN ME



ORDER
Jane's book!



WHO WE ARE

COACHES, CONSULTANTS & EXPERTS HIRE US TO BUILD A PROFITABLE PERSONAL BRAND
SO THEY CAN 'CHANGE HOW THEY'RE SEEN & CHARGE WHAT THEY'RE WORTH'

BRANDFACE

Tonya Eberhart (Founder) & Michael Carr (COO)

- Creators of the most comprehensive personal brand building system across the globe
- Known for packaging and presenting authentic brands that turn purpose into profit
- Specializing in Coaches, Consultants & Experts who deserve to charge what they're worth
- Bestselling authors on personal branding and hosts of the Be BOLD Branding podcast
- Appeared 250+ times as expert guests and authorities on the subject of personal branding
- Recognized for their Define, Develop & Display formula for profitable personal branding

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