

BRANDFACE®

CLIENT SPOTLIGHT

DOWN TO EARTH ADVICE

Grow Your Network...
AND YOUR NET WORTH

MIKE ASHABRANER
THE REDNECK CONNECKTOR



WHY MIKE BECAME A **BRANDFACE**®



CLICK IMAGE TO WATCH BRIEF VIDEO
Mike describes his BrandFace journey

CHALLENGES / GOALS:

- Needed to align his brand to showcase both his coaching and financial advisement
- Create a brand that allowed him to flourish in his authentic voice (down to earth)
- Balance a fun, energetic brand with serious business
- Attract high level, heart-centered professionals who are genuine givers

OUTCOME:

- “My coaching business has seen an 84% increase in clients since I went through the BrandFace program”
- “I’m attracting more ideal community members that are aligned with our mission and values”
- “My messaging is much clearer, effective, and attractive to my ideal clients and partners”
- “I wake up excited and happy daily because I can be my authentic self and grow my business further than ever before”
- “My YouTube views and engagement is growing from an average of 50 views per video to 1,000+ per video”

THE JOURNEY

MIKE'S HIGHLIGHTS

I help established entrepreneurs **build their network** and **boost their net worth** using down to earth advice & hound pack principles.



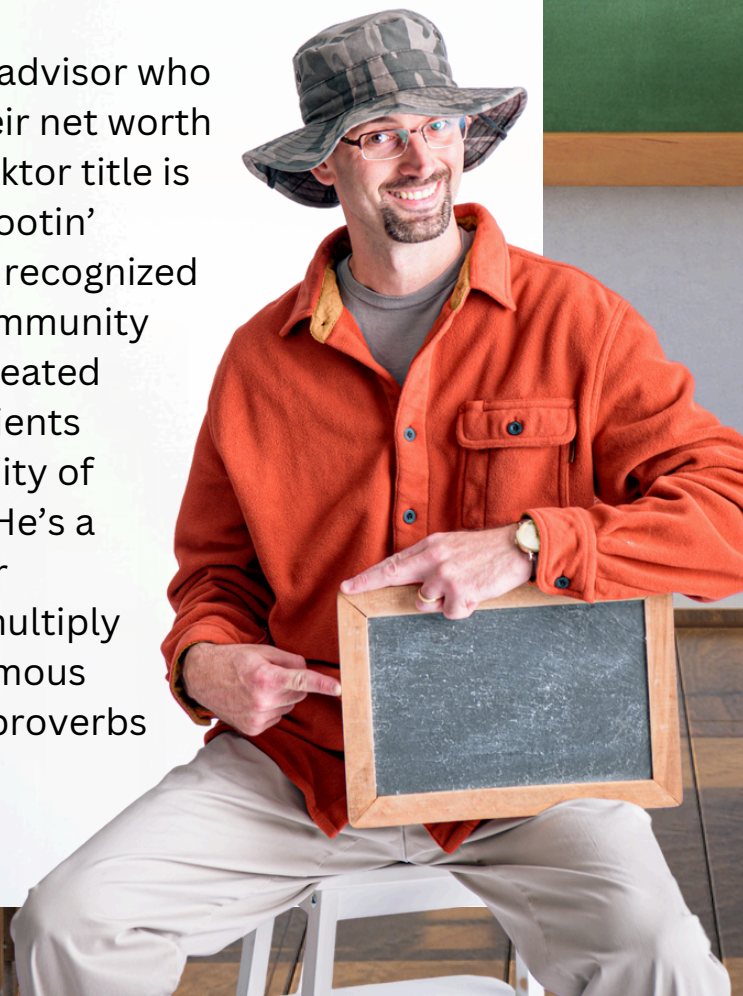
- Unconventional advisor who helps established entrepreneurs grow their network and their net worth
- Known as the Redneck Connector with straight shootin' strategies and down to earth advice
- Recognized for pioneering a lively and loyal online community called the Hounds of Business
- Creator of the Hound Pack Principles that give his clients immediate access to an instant community
- Multi-licensed financial advisor known for helping his clients fund their future and multiply their money
- Famous for his camouflage cap and cool country proverbs that leave crowds calling for an encore



MIKE'S STORY

Mike Ashabraner grew up poor, in the foothills of Kentucky. He was taught the importance of a good education and work ethic, and always had a knack for bringing people together. Despite these admirable qualities, in 2010 he found himself in the tough spot many Americans have faced...bankruptcy. He immediately reached out to a financial advisor, who quickly became a mentor, and helped him turn his life around. He even encouraged him to leverage his own experience to become a financial coach and help others. That business rapidly grew, and Mike found himself at the center of another major epiphany. People were enthralled by his 'down to earth advice' and endearing 'redneck' persona. Every day he woke up to messages from strangers who had become fast friends, expressing gratitude for his guidance and inspiration. That's actually how he became known as *The Redneck Connector*.

Today, Mike serves as an unconventional advisor who helps established entrepreneurs grow their net worth through his network. His Redneck Connector title is the perfect description for his straight shootin' strategies and down to earth advice. He's recognized for pioneering a lively and loyal online community called the Hounds of Business, and has created the Hound Pack Principles that give his clients immediate access to this instant community of high level, heart-centered professionals. He's a multi-certified financial advisor known for helping his clients fund their future and multiply their money. And of course, he's world famous for his camouflage cap and cool country proverbs that leave crowds calling for an encore.



CONTACT MIKE



Connect with Mike on LinkedIn!



Join one of Mike's FREE
Small Group Sessions

Learn How To Achieve Massive Growth on LinkedIn
& Get Entertained at the Same Time!



LEARN MORE



**THE REDNECK
CONNECTOR**



WHO WE ARE

COACHES, CONSULTANTS & EXPERTS HIRE US TO BUILD A PROFITABLE PERSONAL BRAND
SO THEY CAN 'CHANGE HOW THEY'RE SEEN & CHARGE WHAT THEY'RE WORTH'

BRANDFACE

Tonya Eberhart (Founder) & Michael Carr (COO)

- Creators of the most comprehensive personal brand building system across the globe
- Known for packaging and presenting authentic brands that turn purpose into profit
- Specializing in Coaches, Consultants & Experts who deserve to charge what they're worth
- Bestselling authors on personal branding and hosts of the Be BOLD Branding podcast
- Appeared 250+ times as expert guests and authorities on the subject of personal branding
- Recognized for their Define, Develop & Display formula for profitable personal branding

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