

# BRANDFACE<sup>®</sup>

CLIENT SPOTLIGHT

**SEEK**  
YOUR   
**SUMMIT**

**FROM A LIFE OF SUCCESS  
TO A LIFE OF SIGNIFICANCE**

**JENN DRUMMOND**

**WORLD RECORD HOLDER**

KEYNOTE SPEAKER | AUTHOR | PODCASTER



# WHY JENN BECAME A **BRANDFACE**<sup>®</sup>

## BRANDFACE<sup>®</sup> *Reviews*

"When you take a client, you are all in. You exponentially impact this world like no other branding company."

-Jenn Drummond



CLICK IMAGE TO WATCH BRIEF VIDEO  
Jenn describes her BrandFace journey

## CHALLENGES / GOALS:

- Ensure that her brand authentically reflected her mission
- Stand out and attract the right audience, particularly those interested in personal growth and entrepreneurial success
- Align her world record status with her future business goals
- Increase visibility and reach among the right audiences
- Attract clients for speeches, retreats, courses, & interviews
- Increase enrollment in courses, retreats, and other offerings

## OUTCOME:

- "The brand has significantly increased the authenticity and clarity of my message"
- "Notable increase in website traffic, social media engagement, and podcast listenership"
- "I've been booked for numerous speeches, and my last retreat sold out"
- "My courses, retreats, and other offerings are more profitable"

THE JOURNEY

# JENN'S HIGHLIGHTS

“I elevate devoted and determined entrepreneurs who are seeking to leverage a life of success into a life of significance.”



- First female world record holder to climb the second highest summits on each of the 7 continents
- Successful business owner and Mom of 7 kids who boldly inspire and brazenly challenge her
- Focused on inspiring ambitious entrepreneurs to leverage a life of success into a life of significance
- Inspiring keynote speaker who shares 7 strategies she used to build a thriving business & lasting legacy
- International Bestselling Author of *BreakProof: 7 Strategies to Build Resilience & Achieve Your Life Goals*
- Host of the *Seek Your Summit* podcast, featuring inspiring entrepreneurs who are paying it forward





# JENN'S STORY



A car accident in 2018 left Jenn Drummond awestruck and emboldened. Rescue workers couldn't imagine any scenario where she came out of it alive, but she did. That's when she realized you don't get to choose when you leave this life...*but you sure can choose how you live it.* Strengthened by this awareness, she set out to live more authentically and adventurously. Inspired to climb a mountain for her birthday, her son raised the stakes by suggesting Mount Everest. Not one to back down from a challenge, she accepted the pursuit. During her training, her coach upped the ante and proposed that she go for a Guinness World Record and become the first woman to climb the 7 second summits. That pursuit matched her desire to live a life of significance, not just success.

Today, Jenn is a world record holder who elevates others to master their own summit in life. She's a successful business owner and Mom of 7 remarkable kids who, as you have heard, boldly inspire and brazenly challenge her. She's also an international speaker, an author of the book *BreakProof: 7 Strategies to Build Resilience and Achieve Your Life Goals*, and Host of the *Seek Your Summit* podcast, who's focused on inspiring others to go beyond success to a life of significance.





# CONTACT JENN



[Hire Jenn To Speak](#)



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GRAB  
JENN'S BOOK!



Jenn DRUMMOND



# WHO WE ARE

COACHES, CONSULTANTS & EXPERTS HIRE US TO BUILD A PROFITABLE PERSONAL BRAND  
SO THEY CAN 'CHANGE HOW THEY'RE SEEN & CHARGE WHAT THEY'RE WORTH'

BRANDFACE

## Tonya Eberhart (Founder) & Michael Carr (COO)

- Creators of the most comprehensive personal brand building system across the globe
- Known for packaging and presenting authentic brands that turn purpose into profit
- Specializing in Coaches, Consultants & Experts who deserve to charge what they're worth
- Bestselling authors on personal branding and hosts of the Be BOLD Branding podcast
- Appeared 250+ times as expert guests and authorities on the subject of personal branding
- Recognized for their Define, Develop & Display formula for profitable personal branding

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MAGAZINE