

WHY DEBBIE BECAME A BRANDFACE®

Reviews

"I never thought about how much time I was wasting before my BrandFace journey."

-Debbie Radish-Respess



CLICK IMAGE TO WATCH BRIEF VIDEO Debbie describes her BrandFace journey

CHALLENGES / GOALS:

- Create clarity in what she does, who she serves, and how she does it (uniquely)
- Express who she is authentically, and exactly what her clients can expect from working with her
- Needed a hands-on approach with branding but didn't have a lot of time

OUTCOME:

- "I got super clear. Exactly what I do as a consultant and coach has clarity now."
- "My marketing is super easy. I don't have to think about it any more. I never even thought about how much time I wasted on my marketing materials before this."
- "When I start going off on a tangent, it keeps the guardrails up."
- "I spent a lot of time & money in the past and didn't get the deliverables. This was different."



DEBBIE'S HIGHLIGHTS

I help seasoned business owners and executive leaders build a strategy that turns misalignment into magic so they can bridge the gap between their people and their purpose.

 Helps seasoned business owners & executive leaders bridge the gap between their people and their purpose

 Creates purpose-driven chemistry by aligning the right people in the right positions to meet the core mission

 Strategic consultant known for organizational excellence & innovation that turns misalignment into magic

- Her "Synergy Strategy" helps high-level companies create better chemistry, lower turnover, and drive higher revenue
- 30+ years of experience as an executive leader, with a focus on HR, Operations, Supply Chain, and IT
- Recipient of IAOTP Top Executive & Leadership Coach of the Year & ONCON Top 50 HR Professionals Award



DEBBIE'S STORY

Debbie Radish-Respess's ability to align others actually began with aligning herself. With the integrity instilled in her by her parents from a young age, she entered employment with a "people-first" mindset. Upon entering the workforce, her first boss encouraged her to "fail forward", setting her up for success and inspiring her to be a servant leader. Unfortunately, many others in corporate America didn't share her values. She was forced to stand by as her coworkers sacrificed family for work or used underhanded tactics to climb the corporate ladder. After being exposed to this typical corporate environment over many years, Debbie realized that if she wasn't part of the solution, she was actually part of the problem, and that became her wake-up call. What she had learned to that point could now become the foundation for making massive change, and that's when the magic began to happen. She ditched her 30-year corporate mask and founded her own consulting business focused on helping seasoned business owners and executive leaders create

purpose-driven chemistry by aligning the right people in the right

positions to meet the core mission.

Today, Debbie is known as *The Alignment Alchemist*, famous for helping her clients bridge the gap between their people and their purpose. She's a strategic consultant known for organizational excellence and innovation that turns misalignment into magic. She formulated her exclusive 'Synergy Strategy' designed to help high-level companies create better chemistry, lower turnover, and drive higher revenue. Her clients sing her praises and applaud her ability to align their purpose, people, and profits. Debbie has over 30 years of experience as an executive leader, including a focus on HR, Operations, Supply Chain, and IT. She's also the recipient of IAOTP Top Executive & Leadership Coach of the Year & ONCON Top 50 HR Professionals Award.

CONTACT DEBBIE



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Take Debbie's SynergyStrategy™ Assessment



Define the first steps toward putting you back in line and on track to massive growth that takes place even when you're not in the office!



LEARN MORE





WHO WE ARE

COACHES, CONSULTANTS & EXPERTS HIRE US TO BUILD A PROFITABLE PERSONAL BRAND SO THEY CAN 'CHANGE HOW THEY'RE SEEN & CHARGE WHAT THEY'RE WORTH'

Tonya Eberhart (Founder) & Michael Carr (COO)

 Creators of the most comprehensive personal brand building system across the globe

 Known for packaging and presenting authentic brands that turn purpose into profit

 Specializing in Coaches, Consultants & Experts who deserve to charge what they're worth

 Bestselling authors on personal branding and hosts of the Be BOLD Branding podcast

 Appeared 250+ times as expert guests and authorities on the subject of personal branding

 Recognized for their Define, Develop & Display formula for profitable personal branding

LEARN MORE







